



INTO CITY PREP

**YOUR ULTIMATE GUIDE
TO INVESTMENT BANKING, INVESTING
AND TRADING CAREERS**

www.intocityprep.com

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Introduction

- **into City Prep** is the number one provider of comprehensive internship placements and career support services to ambitious individuals who aspire to work in the highly competitive and well-paid finance industry.
- We're exclusively focused on internship placements in investment banking, asset management, private equity, venture capital, and trading. Our aim is to make it easy for you to break into the finance industry and secure a job that you are passionate about.
- In this eBook, we will provide you with information that will help you understand our services, payment and fee options, types of companies we work with, the internship details, and the process of securing an internship through Into City Prep.





The Problem

- › The finance industry is highly competitive, and landing a job in investment banking, asset management, private equity, venture capital, or trading can be challenging, even for highly skilled candidates. Less than 2% of applicants receive an offer.

Source

www.cnbc.com/2022/04/05/goldman-says-record-236000-students-apply-for-internships.html

- › With limited job openings and fierce competition, it can take months or even years to secure a job in finance, which can be a significant barrier to entry for those who are just starting in their careers. Additionally, without relevant experience, it can be challenging to stand out and secure an interview in the first place.





Our
success
rate is
93%

which means that the vast majority of our clients secure a job within 5 months of completing their internship. The average earning potential after securing a job is between USD \$170,000-\$190,000.

The Opportunity

- At Into City Prep, we offer a comprehensive internship placement and career support service that helps our clients secure highly paid jobs in the finance industry.
- Our internships are structured as a learning experience to provide you with the relevant skills and experience required to succeed in the finance industry.
- We work with our partner firms in investment banking, asset management, private equity, venture capital, and trading to provide you with a guaranteed internship placement in your desired industry.



Testimonials



Wonderful Experience

After trying out multiple services and finance courses online, I can confidently say that Into City Prep stands out from the rest. Their exceptional clarity, speedy responsiveness, and helpful guidance truly transformed my financial planning journey for the better. Their team is dedicated to keeping their commitments, and their devotion to their consumers is genuinely amazing. Thank you for your exceptional service and for making a positive impact on society. Your hard work

Date of experience: 07 March 2023

Into City Prep is my Hero

At first, I was skeptical about the value that the Into City Prep team could provide for juniors. However, after following them for a year, I was amazed by how much they were able to help me with my job search as an international student in the United States. The job search process can be extremely challenging, but ICP provided me with free resources and individual job search strategies that were invaluable. Thanks to their guidance, I was able to tailor my resume and secure job interviews. In short, Into City Prep came through as my hero.

Date of experience: 19 August 2022

The highest level of customization ever!

I was pleasantly surprised by Into City Prep and found it to be a great investment in my future. In order to thrive in the challenging job market of today, Alex assisted me in improving my resume and other application materials. Particularly beneficial were the resources and direction provided by the banking internship, which finally resulted in a job offer in less than six months. I wholeheartedly advise anyone wanting thorough career coaching and help to check out Into City Prep, especially international students.

Date of experience: 17 March 2023

Thanks to this program

Thanks to this program, my career has undergone a remarkable transformation. With the invaluable guidance of my mentor Alex, I have achieved impressive results in a relatively short period of time. I have acquired crucial skills and self-assurance that will serve me well in all areas of my life.

Date of experience: 18 March 2023

Out of this world value

My life has been completely transformed since I started this program. The coaching provided was top-notch and made a huge difference in my success. I'm grateful for the opportunity to work with such a supportive team.

Date of experience: 13 February 2023

Excellent results

Fantastic programme! Everything I received is of the greatest calibre, including my resume, cover letter, internship, etc. I acquired the knowledge I needed to succeed in investment banking.

Date of experience: 22 February 2023

[MORE REVIEWS](#)

Where our clients have won job offers

BANK OF AMERICA



KKR

Blackstone

Morgan Stanley



EVERCORE

ROTHSCHILD



LAZARD



J.P.Morgan

AND MANY MORE!



Universities our clients have attended

Imperial College
London



AND MANY MORE!



Internship Details



- › The internship can be structured as a learning experience to meet your university requirements such as Co-op programs or Optional Practical Training (OPT). However, please note that the internship is unpaid.
- › It takes approximately 4-6 weeks to secure the internship placement after signing the contract. For example, if you apply in September, you may start your internship in October or November.
- › Early applications are highly encouraged, as places are limited and highly competitive during peak seasons. The internship can last anywhere from 1 to 6 months, with longer durations providing a more comprehensive experience. The internship can be flexible with 70% of our clients opting for this option. As long as you can commit 20-25 hours per week, including weekends, you will greatly benefit from the experience.
- › Our internships are flexible and can be done either remotely or in-person, depending on your preference. With over 90 partners, locations for the internship include London, New York, Sydney, Toronto, Hong Kong, Paris, Frankfurt, Geneva, Madrid, Dubai and more.





How Into City Prep Helps You Succeed



1

Personalized Career Coaching: Our team of experienced career coaches will work with you to identify your strengths, skills, and interests, and help you develop a targeted job search strategy. We will provide you with the tools and resources you need to create a standout resume, cover letter, and LinkedIn profile, and help you prepare for interviews with our partner firms.

2

Networking Opportunities: We provide our clients with access to exclusive networking events and professional development workshops to help you build your industry network, expand your knowledge, and increase your chances of success.

3

Ongoing Support: We understand that securing a job in the highly competitive finance industry can be challenging. That's why we provide ongoing support to our clients even after they complete their internship. We offer advice on salary negotiation, career progression, and can help you navigate the challenges of the industry.

4

Guaranteed Internship Placement: As mentioned earlier, our internship placement is guaranteed, meaning you can focus on developing your skills and gaining valuable experience without worrying about securing the internship on your own.

5

High Success Rate: With a remarkable 93% success rate in securing a job within 5 months of completing the internship, you can trust that our services are effective in helping you achieve your career goals.





A summary of your Into City Prep experience



Gain confidence and improved financial knowledge from an internship placement.



Stand out from the competition in job applications.



Display relevant experience and a portfolio to show future employers.



Be on the right path to winning a top full-time job in either investment banking, asset management, private equity, venture capital, or trading.



Expertly trained on how to analyze financial markets and businesses by applying an understanding of valuation methodologies, global macroeconomics and technical analysis across asset classes.



Receive a professional reference and certificate.



Benefit from careers advice from those inside the industry: CV tips, interview techniques, networking, presentation skills, and practical exercises.



Get referred to leading employers for full-time jobs.



Comparison of Finance Education and Career Support Options with Into City Prep Internship

	Into City Prep Solution	CFA Program	Finance Video Course	Finance Degree
Cost	From \$4995 USD	Few hundreds	Few hundreds	Tens of thousands
Time Commitment	Internship duration (1 to 6 months). You pick the length and it's flexible.	Hundreds of hours	Self-paced	3-4 years
Practical Experience	Real-world finance experience through the internship	Limited	None	Limited
Career Support	Comprehensive career support including CV tips, interview techniques, technical training, and referral opportunities	Limited	None	Limited
Referral opportunities to key roles	Yes	None	None	Limited
Engaging	Interactive and engaging learning experience	Limited	Limited	Limited

Our pricing is subject to change based on a range of factors, including the consumer price index (CPI).





Payment and Fees



We offer convenient payment options, including installment plans of up to 4 months without any interest charges.



- Fees are only required to be paid after signing the contract with Into City Prep, and these fees cover the comprehensive internship placement and career support services provided by Into City Prep to ensure your success.





Conclusion



- › Breaking into the finance industry can be a daunting task, but with Into City Prep's comprehensive internship placement and career support services, you can achieve your career aspirations with ease.
- › Our guaranteed internship placement in investment banking, asset management, private equity, venture capital, or trading, coupled with our experienced career coaches and access to exclusive networking events and professional development workshops, have helped hundreds of our clients secure highly paid jobs in the finance industry.
- › Additionally, our payment options, success rate, and internship details, including flexible schedules and remote work opportunities, make it easy for you to kickstart your finance career.
- › We at Into City Prep are committed to ensuring that our clients succeed in the highly competitive finance industry. Our personalized career coaching, ongoing support, and high success rate are a testament to our commitment to our clients' success. If you aspire to work in finance, look no further than Into City Prep to help you achieve your career aspirations.





Into City Prep Internship Program FAQ

Content page



Payment and Fees

- 1 Do I have to pay any fees before signing the contract?
- 2 What is the duration of the instalments?
- 3 What type of companies do you work with?
- 4 What is your success rate?



Internship Details

- 1 Can you summarise your service offering?
- 2 Can I fulfill university requirements with this internship?
- 3 When can I start the internship?
- 4 Is the internship guaranteed?
- 5 Who is suitable for this opportunity?
- 6 Can you help if I am unsure of my desired area in finance?
- 7 What is the duration of the internship?
- 8 Can the internship be flexible to fit my schedule?
- 9 Is the internship remote or in-person?
- 10 How useful is a one month internship?
- 11 What are the names of your partners?
- 12 What is the process to securing an internship?
- 13 I want to intern at a big bank. Will you make this happen?
- 14 What type of companies do you work with?



Into City Prep Internship Program FAQ

Content page



Fairness and Eligibility

- 1 Isn't it unfair to pay an intermediary a fee to have an internship and receive training?
- 2 Is interning allowed on F1-OPT status?
- 3 Can I apply for an internship if I'm not a student or recent graduate?
- 4 I don't have the required visa yet to work overseas. Am I still eligible to apply here?



Career Support

- 1 What kind of career support do you offer?



Your Questions Answered



Payment and Fees

1 Do I have to pay any fees before signing the contract?

No, fees are only required to be paid after signing the contract with Into City Prep. We offer convenient payment options, including instalment plans without any interest charges. These fees cover the comprehensive internship placement and career support services provided by Into City Prep to ensure your success.

2 What is the duration of the instalments?

If you choose an internship lasting 3 to 6 months, the fees can be paid over 4 months. If your internship duration is 1 or 2 months, the fees can be paid within 3 months.



Companies and Success Rate

1 What type of companies do you work with?

Our partner firms primarily specialize in front office finance roles in investment banking, asset management, private equity, venture capital, and trading. These industries offer ample earning potential for post-graduation careers.

2 What is your success rate?

Our clients have a remarkable 93% success rate in securing a job within 5 months of completing the internship. The average earning potential after securing a job is between USD \$170,000-\$190,000 in total compensation.



Your Questions Answered



Internship Details

1 Can you summarise your service offering?

Our service offers you an internship placement, which may take up to 4 weeks to secure an offer. Throughout the internship, we provide career support and technical training to enhance your skills. Additionally, we help by referring your profile to employers seeking full time professionals. In this way, we also act as a headhunter besides a career development firm.

2 Can I fulfill university requirements with this internship?

Generally, Yes! The internship can be structured as a learning experience to meet your university requirements such as Co-op programs or Optional Practical Training (OPT). However, please note that the internship is unpaid.

3 When can I start the internship?

It takes approximately 4-6 weeks to secure the internship placement after signing the contract. For example, if you apply in September, you may start your internship in October or November. Early applications are highly encouraged, as places are limited and highly competitive during peak seasons.

4 Is the internship guaranteed?

Absolutely, the internship is guaranteed. We have strong partnerships with our partner firms and as the internship is structured as a learning experience, it is an unpaid opportunity, incentivizing our partner firms to participate.

5 Who is suitable for this opportunity?

This opportunity is ideal for individuals who are motivated to work in finance and have a clear idea of their desired area within the field. For students, we are a great fit for those in their penultimate year or above. Working professionals seeking a career transition into high-paid finance roles can also benefit from our services.

6 Can you help if I am unsure of my desired area in finance?

Of course, we offer rotational internships for durations of more than 3 months to help you gain exposure to different departments across investment banking, asset management, private equity, and trading.





Internship Details

7 What is the duration of the internship?

The internship can last anywhere from 1 to 6 months, with longer durations providing a more comprehensive experience.

8 Can the internship be flexible to fit my schedule?

Yes, the internship can be flexible with 70% of our clients opting for this option. As long as you can commit 20-25 hours per week, including weekends, you will greatly benefit from the experience.

9 Is the internship remote or in-person?

Our internships are flexible and can be done either remotely or in-person, depending on your preference and the current global circumstances. Currently, 85% of our internships are being conducted remotely and all you need is a stable internet connection. This remote aspect will not affect the listing on your CV and professional references, as it will be presented as a normal internship experience.

10 How useful is a one month internship?

A 1 month internship can help you with the following: 1) give you a good foundation of investment banking skills, 2) demonstrate you have relevant experience, and 3) give you valuable

11 What are the names of your partners?

- › Generally speaking our partners are in investment banking, asset management, private equity, venture capital and trading.
- › Unfortunately, we are no longer able to provide a list of company names. This is due to several reasons, including high demand for these companies, which resulted in a large volume of calls and emails.
- › Even if we had previously placed someone at a specific company, it did not guarantee that you would be placed there as well.
- › This could lead to confusion and dissatisfaction if you were expecting to be placed at a specific company but were instead offered a position at another.
- › Given these considerations and others, we have decided not to publish a list of names. Instead, we can offer you a guaranteed internship position in your desired industry. We have a contract in place to clearly outline your expectations and protect your interests.





12 What is the process to securing an internship?

- **Week 1** - Introduction call: During this initial call, we get to know each other better, discuss your challenges, specific fields of interest, and what outcomes you hope to achieve. It usually takes us around 6-8 weeks to arrange a guaranteed placement.
- **Week 2** - Follow-up in-depth call: In this second call, we dive deeper into your criteria. For example, you may tell us that you want to specialize in technology IB instead of healthcare IB. We also discuss payment plans and any other questions or needs you may have.
- **Week 3** - Contract sent: Based on the details discussed in the first two stages, we create a contract that outlines your objectives and criteria.
- **Week 4** - Contract signed: By this stage, we hope that you have signed the contract or provided us with any necessary changes. If there are no changes, we begin distributing your CV to firms that match your criteria exactly as discussed and agreed upon in the contract.
- **Week 8** - Training internship begins: By this stage, you will only hear back from firms that match your criteria, and you can begin your training internship.
- We believe that this process ensures that we fully understand your needs and objectives, and we can provide you with the best possible service.

13 I want to intern at a big bank. Will you make this happen?

- Interns in the financial industry face a choice between a prestigious tier one bank or a supportive boutique firm. Tier one banks come with pressure and high stakes, while boutiques offer a less stressful environment for interns to gain valuable skills and experience. By starting at a boutique firm and building your skills, interns from our experience are better prepared for future success and have a higher chance of thriving in their careers.
- Furthermore, as an intern, Into City Prep will work with you so you can leverage your newfound skills and experience to achieve greater things. Post the internship, several of our students have won elite job offers at places like Morgan Stanley. You have to walk before you can run.

14 What type of companies do you work with?

- Our partner firms primarily specialize in front office finance roles in investment banking, asset management, private equity, venture capital, and trading. These industries offer ample earning potential for post-graduation careers.





Fairness and Eligibility

1 Isn't it unfair to pay an intermediary a fee to have an internship and receive training?

- We understand that paying for an internship placement may seem unusual or unfair, but we would like to assure you that our services are designed to provide valuable learning experiences and opportunities to our clients, especially those seeking to enter highly competitive sectors like investment banking, asset management and private equity.
- We work hard to provide our clients with high-quality internships alongside training and career support that can help them gain valuable skills and experience, and we believe that our fees are a fair reflection of the time and resources we
- invest in securing these opportunities. We understand that not all students may have the financial resources to pay for an internship placement or the training and career support we give. However, we believe that our services can help level the playing field by providing access to opportunities that might otherwise be difficult to secure. We also offer free resources and a scholarship to those eligible.



2 Is interning allowed on F1-OPT status?

- Yes it is because the internship isn't employment. Rather it's a learning experience but you can still add it to your resume as a normal internship and get a reference for it.

3 Can I apply for an internship if I'm not a student or recent graduate?

- Yes, we accept applications from anyone who is looking to transition into finance roles, regardless of their current professional status. Our program can help working professionals gain the experience and skills needed to transition into high-paid finance roles. However, please note that our program is highly competitive, and we recommend that applicants have some relevant background or experience in finance or related fields.

4 I don't have the required visa yet to work overseas. Am I still eligible to apply here?

- Yes, there's possibility to do the internship remotely, it'll still be presented on your CV and reference as a normal internship.

Career Support

1 What kind of career support do you offer?

- Depending on what you choose, we offer comprehensive career support to all our clients, including resume and cover letter reviews, interview preparation, networking guidance, and career coaching. Our career coaches have extensive experience in finance and related fields and are dedicated to helping our clients succeed in their chosen careers. Due to our extensive relationships with many employers, we also refer our top candidates for prestigious full time jobs in investment banking and more.





Secure your place

Book Your Place

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